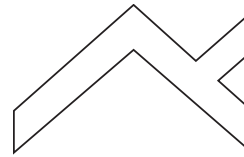


ANDY KIM

GRAPHIC DESIGNER



CONTACT

Rochester NY

andykimdesign.co

ahskim86@gmail.com

585.766.7078

PROFILE

Graphic Designer with 8+ years of professional experience. Enthusiastic and motivated with strong interpersonal skills and a high attention to detail. Possesses a healthy yearning to learn, and keep up with latest trends, and new tools.

EDUCATION

RIT

Rochester Institute of Technology

2010

Bachelors

SKILLS

Branding

UX and UI design

Typography

Problem solving

Time management

Communication

Digital & web

TOOLS

Photoshop

Illustrator

After Effects

Premiere

Indesign

XD

Wordpress

EXPERIENCE

Three Blind Lice TM / 2021-present

Visual Designer

Design assets for both digital and print applications for brand.

- Set up, design, and manage company website.
- Produce brand style specs.
- Create advertisements, including landing pages, video ads, and social media marketing.

Bags Unlimited Inc. / 2013-2021

Graphic Designer

Create and manage creative content for brand and outside marketing collateral's. Collaborated on daily tasks and projects from ideation to iteration across company.

- Designed artwork for email, social media, and ad banners.
- Product photography and image retouching.
- Maintain design templates and style guides for brand.
- Conceptualize and finalize production of company catalog.
- Proofing silkscreen artwork for prepress.
- Frontend editing of company storefront.
- Set up, designed and managed company blog.