

Andy Kim



GRAPHIC DESIGNER

Rochester NY

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Experienced Graphic Designer seeking to obtain a fulfilling and challenging position in digital/visual design. I am looking to bring value to a company by utilizing my skills and knowledge in all related areas such as web, ux, photo editing, illustration and motion graphics.

EDUCATION

Rochester Institute of Technology (RIT)

2010

BFA Graphic Design

Springboard

2018

UX Design Certificate

SKILLS

Retouching

Vector & 3D

Motion Graphics

UX & UI Prototyping

Web Design

Photography

Video Editing

Illustration

Animation

TOOLS

Photoshop

Illustrator

After Effects

Indesign

Premiere

XD

Wordpress

HTML, CSS

CMS

LANGUAGES

English

Korean

EXPERIENCE

Three Blind Lice™

2014-present

Visual Designer

Designer for all company marketing efforts.

- Set up, design, and manage company website.
- Produce brand identity style guidelines.
- Create print and digital advertisements, including landing pages, video ads, and social media marketing.

Bags Unlimited Inc.

2013-2020

Graphic Designer

Create and manage creative content for brand and outside marketing collateral's. Collaborating on day to day on tasks from ideation to iteration of project across company.

- Designed promotional artwork for email, social media, and ad banners.
- Product photography and image retouching.
- Create and edit product logos.
- Conceptualize and finalize production of company catalog.
- Facilitate proofing silkscreen artwork for prepress.
- Backend and frontend editing of company homepage.
- Set up, design and manage blog through Wordpress.

Tre Native

2010-2011

Junior Designer

Tasked to design eye-catching creative assets to aid in development of brand.

- Created print and web content for outside clients including ads, web banners, and signage.
- Collaborate with other team members on daily tasks.